

FY2026 Karate Tourism Visitor Reception System Development Project

“Omotenashi Support” Implementation Guidelines

Article 1 (Purpose)

The Okinawa Traditional Karate Liaison Bureau (hereinafter referred to as the “Association”) has been commissioned by Okinawa Prefecture to implement the Karate Tourism Visitor Reception System Development Project. In order to promote “karate tourism,” which utilizes Okinawan karate as a cultural tourism resource, and to establish and strengthen a system for receiving karate enthusiasts and tourists from Japan and overseas, the Association shall provide “Omotenashi Support” to travelers visiting Okinawa for the purpose of karate. These Guidelines prescribe the necessary matters concerning such support.

Article 2 (Definitions)

1. In these Guidelines, “visiting Okinawa for the purpose of karate” means visiting Okinawa for purposes such as karate-related events and tournaments, seminars, training sessions, sightseeing at related historic sites, and other karate-related activities organized by karate organizations, dojos, or similar entities.
2. “Travelers” means karate enthusiasts visiting Okinawa for the purpose of karate and persons accompanying them. Online participants, externally contracted event or administrative secretariat staff, tour conductors, and similar persons are excluded.
3. “Omotenashi Support” consists of the following services. Persons eligible for Omotenashi Support (hereinafter referred to as “Eligible Recipients”) may select the support they wish to receive:

(1) Provision of original novelty goods

- (2) Dispatch of “Rikutarō,” the original Okinawa Karate character
- (3) Dispatch of Okinawa Karate interpreter-guides
- (4) Distribution of admission tickets to the Okinawa Karate Kaikan Reference Room

Article 3 (Eligibility for Support)

1. Eligible Recipients shall be travelers from outside Okinawa Prefecture or from overseas who visit Okinawa for the purpose of karate, or organizations or individuals that organize or lead such travelers, provided that they stay at accommodation facilities within Okinawa Prefecture.
2. Notwithstanding the preceding paragraph, support shall not be provided if any traveler falls under any of the following categories. However, this shall not apply where support is deemed particularly necessary following consultation with Okinawa Prefecture:
 - (1) Persons visiting Okinawa for political or religious purposes
 - (2) Persons visiting Okinawa on a recruitment-type package tour
 - (3) Persons exempt from accommodation tax, including persons staying at tax-exempt accommodation facilities
 - (4) Persons sentenced to imprisonment or a more severe penalty until the sentence has been completed or until they are no longer subject to its execution
 - (5) Members of organized crime groups as defined in Article 2, Item 6 of the Act on Prevention of Unjust Acts by Organized Crime Group Members (Act No. 77 of 1991), or persons for whom five years have not elapsed since they ceased to be such members (hereinafter collectively referred to as “organized crime group members, etc.”)

(6) Companies or organizations under the control of organized crime group members, etc.

(7) Persons deemed to constitute antisocial forces

(8) Other persons deemed inappropriate

3. Documents required for this project must be capable of being submitted in Japanese or English. This restriction does not apply to proper nouns and similar terms.
4. The support eligibility period shall run from the opening date for applications in the fiscal year in which this project is implemented through January 31 of the same fiscal year.

Article 4 (Details of Support)

1. The support shall consist of the services listed in Article 2, Paragraph 3 and shall be provided within the limits of the available budget. Support shall be provided only once per Eligible Recipient during the relevant fiscal year. With respect to item (3), dispatch of an Okinawa Karate interpreter-guide over multiple days may be considered depending on the scale of the event covered by the application.
2. Original novelty goods are limited in quantity and therefore may not always be available. Depending on the location and circumstances, they may be sent by mail.
3. Dispatch of Rikutarō shall be available for events attended by 50 or more travelers. If dispatch requests overlap, priority shall be given to groups with a larger number of child participants.
4. Dispatch of Okinawa Karate interpreter-guides shall be available to groups of five or more persons. As the number of interpreter-guides is limited, dispatch may not be possible on the requested date. Dispatch

shall be limited to karate-related itineraries, including guidance at karate-related facilities and historic sites and interpretation during training sessions.

Article 5 (Application for Support)

1. As a general rule, the representative of an Eligible Recipient must submit the following documents to the President of the Okinawa Traditional Karate Liaison Bureau (hereinafter referred to as the “President”) through the application form or other designated means on the Association’s website no later than 30 days before the scheduled implementation date, including Saturdays, Sundays, and public holidays:

(1) Omotenashi Support Application Form (Form No. 1)

(2) Omotenashi Support Arrangement Confirmation Form (Form No. 2)

(3) Survey Regarding Visits to Okinawa for the Purpose of Karate (Form No. 3)

- Applicants must complete in advance Form No. 3, “Survey Regarding Visits to Okinawa for the Purpose of Karate,” displayed at the link provided in the application form.

(4) Participant List (Form No. 4)

- Download the Excel Participant List (Form No. 4) from the Association’s website, complete the required information, and submit it by email.
- Gender, age, accommodation in Okinawa Prefecture, and, for overseas participants, the country of departure or residence, or, for participants from outside Okinawa Prefecture, the prefecture of departure or residence, are mandatory entries.

- However, with respect to the distribution of original novelty goods and admission tickets to the Okinawa Karate Kaikan Reference Room, support may be provided at the Okinawa Traditional Karate Liaison Bureau office located inside the Okinawa Karate Kaikan upon completion of the survey, even where no advance application has been submitted through the website.

2. If expenditures for the support program reach the budgeted amount, applications shall be closed even during the support eligibility period. In such case, the following shall apply:

(1) In principle, the date on which the total amount of applications reaches the budgeted amount shall be the application closing date. Applications submitted through the Association's website by that date with all required information and documents complete and without deficiencies shall be deemed valid. Applications containing missing information, missing documents, or any other deficiencies shall not be accepted.

(2) Before the total amount of applications reaches the budgeted amount, notice to that effect shall be posted on the Association's website (Okinawa Traditional Karate Liaison Bureau: <https://www.odks.jp/>).

(3) No inquiries regarding the application closing date or the budget will be accepted.

Article 6 (Approval of Application)

When the President receives an application, the President shall review the application form and other documents. If the contents of the application are deemed appropriate, the applicant shall be notified accordingly by a written notice of approval.

Article 7 (Withdrawal of Application)

If an Eligible Recipient wishes to withdraw an application, the recipient must submit a Withdrawal Notification (Form No. 5) to the President through the withdrawal notification form on the Association's website no later than one week before the event.

Article 8 (Changes to Application Details)

If there is any change to the contents of the Application Form (Form No. 1), the Eligible Recipient must promptly submit an Application Change Notification (Form No. 6) to the President through the application change form on the Association's website. However, if the event period changes, no support shall be provided beyond the support eligibility period prescribed in Article 3, Paragraph 4.

Article 9 (Submission of Survey)

When applying for support, the Eligible Recipient shall submit the "Survey Regarding Visits to Okinawa for the Purpose of Karate," displayed during the support application process, to the President through the survey form on the Association's website.

Article 10 (On-site Survey)

The Association may, as necessary, conduct a survey of the implementation status of visits to Okinawa for the purpose of karate that are eligible for support, and Eligible Recipients shall cooperate with such survey.

Article 11 (Cancellation or Modification of Support)

1. The President may cancel or modify all or part of the approval granted under Article 6 in any of the following cases:

(1) If the Eligible Recipient violates any law or regulation, these Guidelines, or any disposition or instruction of the President based thereon

(2) If fraud, negligence, or any other inappropriate conduct occurs in connection with the application

(3) If, due to changes in circumstances arising after the decision to provide support, the conditions for support prescribed in Article 3 are no longer satisfied

2. If the President cancels or modifies the approval under the preceding paragraph, or if a visit to Okinawa for the purpose of karate is canceled for reasons attributable to the Eligible Recipient, and costs relating to the implementation of the support have already been incurred, the President may set a deadline and charge all or part of such costs to the Eligible Recipient.

Article 12 (Disclaimer)

The Association and Okinawa Prefecture shall not be involved in any problems arising on the part of an Eligible Recipient in connection with the implementation of this project.

Article 13 (Publication of Event Information)

As a record of the Omotenashi Support Program, the Association and Okinawa Prefecture may publish part of the overview of events, tournaments, and similar activities held or attended by Eligible Recipients, including the event name, organizer name, event period, venue, number of participants, and participant breakdown.

Article 14 (Management of Personal Information)

Personal information obtained shall be used only within the scope of this project.

Article 15 (Other Matters)

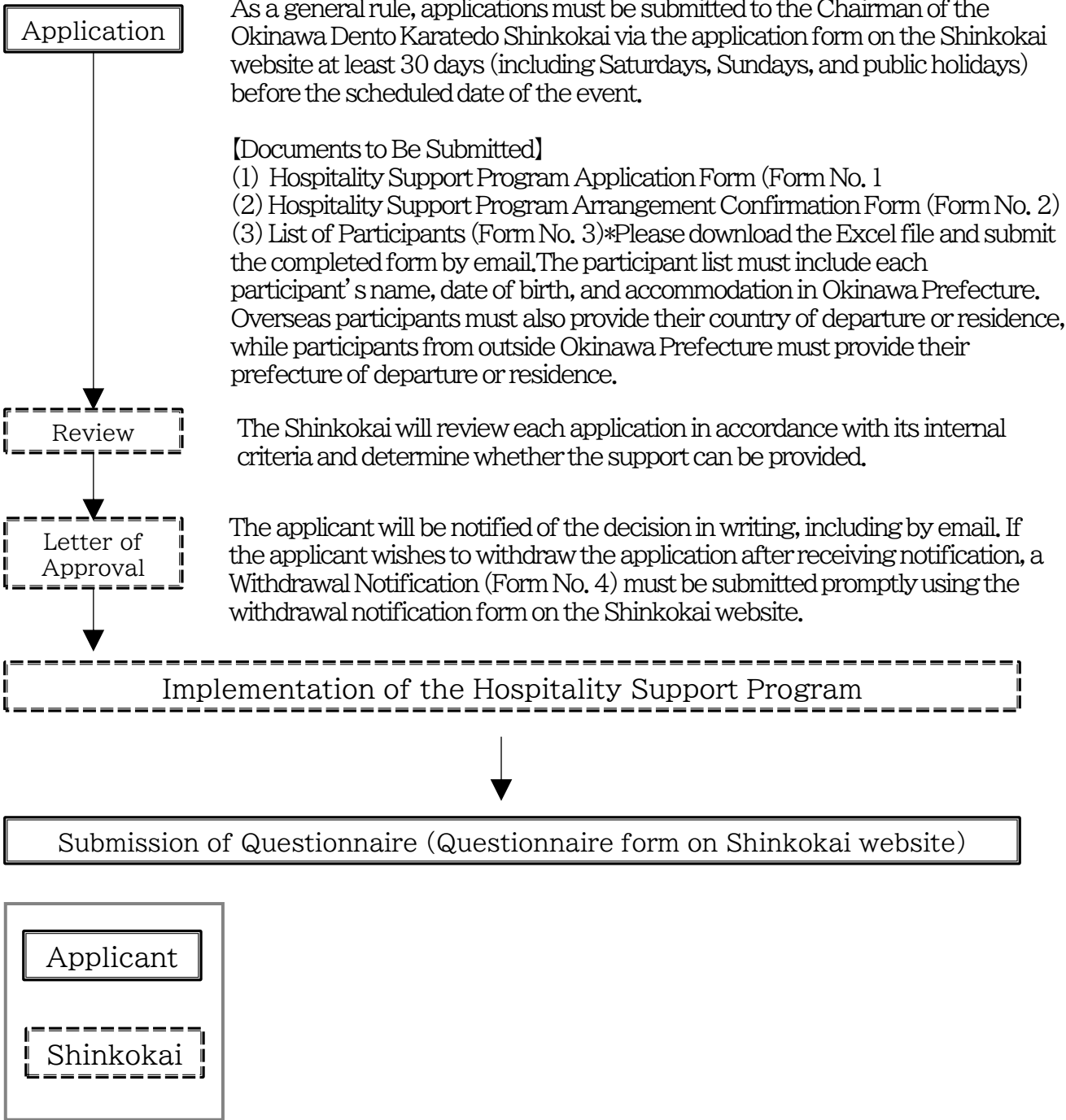
Any matters not provided for in these Guidelines shall be determined through consultation between the Association and Okinawa Prefecture.

Supplementary Provision

These Guidelines shall come into effect on July 27, 2026.

【Implementation Period】

July 27, 2026 - February 5, 2027



■ Contact Information

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